



FOR IMMEDIATE RELEASE:

WindTalker and Kraft Kennedy Announce Strategic Partnership

The companies are joining forces to deliver ground-breaking security for law firms and legal departments

New York, NY and Atlanta, GA - January 29, 2019 – [WindTalker, Inc.](#) and [Kraft Kennedy](#) today announced a strategic partnership to deliver innovative content security capabilities to law firms and corporate legal departments. The legal profession, and its clients, need solutions that maintain the highest level of security while enabling them to distribute, control access, and share sensitive information globally without risk of inadvertent leakage or privacy.

WindTalker's unique capability to simultaneously classify, encrypt, redact, and track sensitive content in documents, and create "ethical walls" reducing the need to parse and manage multiple documents to protect sensitive information from unauthorized recipients or unauthorized disclosure. By applying protection inside the document, WindTalker can support multi-level classification and provide access to different audiences, which is the definition of "Differential Sharing", in each document. Once the data is protected, it remains so throughout the document's entire lifecycle until it is declassified or destroyed.

"WindTalker is the content security solution that addresses privacy and privilege risks our clients and the industry have been trying to resolve for many years," said Michael Kraft, Founder and General Counsel of Kraft Kennedy. "The ease and elegance in which WindTalker delivers the ability to secure and share information with only the audiences that are approved is phenomenal, and critical to reducing risk"

"WindTalker is delighted to partner with Kraft Kennedy, a consistent leader in IT consulting and management in the legal and financial services industries," says Doug Martinez, Executive Vice President of WindTalker. "Kraft Kennedy has a very rich history of customer success and outstanding technical expertise. We look forward to expanding our reach and support with such a proven partner."

WindTalker is exhibiting at Legalweek 2019. Visit Booth 1214 to learn more.

About Kraft Kennedy

Kraft & Kennedy, Inc. provides technology and strategic consulting services to law firms, corporate legal departments, financial and professional services firms. The company helps analyze, plan, implement and manage business and technology solutions to optimize each organization's ability to operate consistently and optimally. Kraft Kennedy has been engaged by most of the AmLaw 100 law firms, many prestigious legal departments and financial services firms.

About WindTalker, Inc.

[WindTalker, Inc.](#) developed the groundbreaking WindTalker cloud-based document security platform for legal, healthcare, military/government, and other organizations that depend on confidential information to be securely shared with third parties. WindTalker's patented technology provides one central place to manage document, data and content security. The company was founded in 2016 and is based in Roswell, Georgia. For more information, visit www.windtalkersecurity.com or follow WindTalker on Twitter [@WindTalkerInc](#) or [LinkedIn](#).

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